

BBVA: Strengths and opportunities A unique global value proposition



Goldman Sachs, European Financials Conference June 12th, 2013

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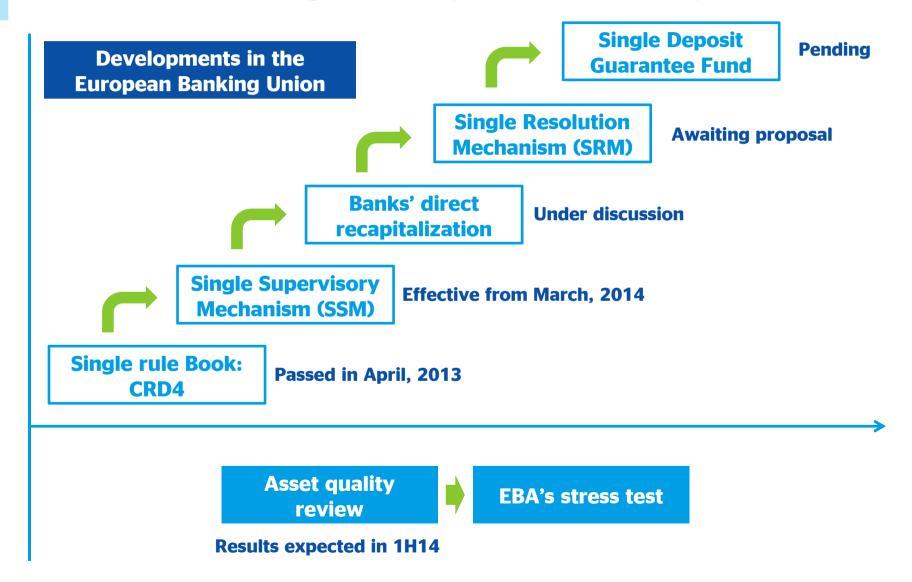
- 1 Stabilizing and improving environment
- 2 BBVA: strengths and opportunities
- 3 Conclusions

ECB focus on financial stability has removed Euro break-up risk

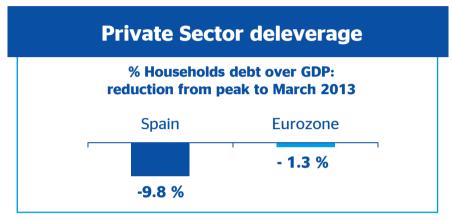


After austerity, focus shifting towards pro-growth initiatives?

Towards a stronger European Monetary Union

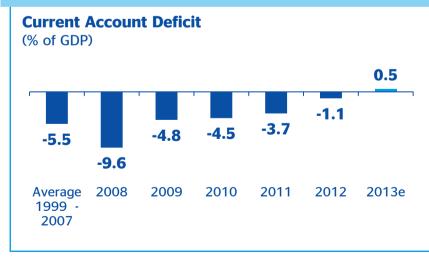


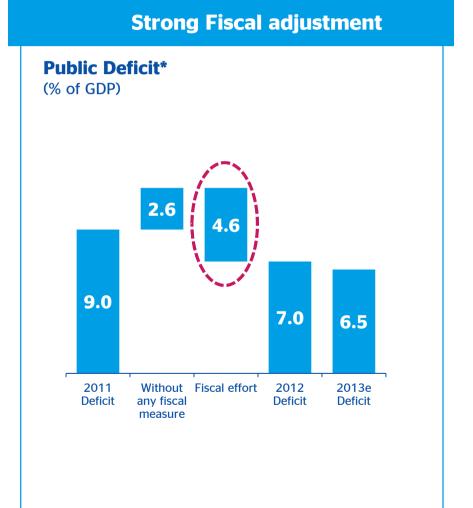
Spain has made significant progress in correcting its imbalances



Source: Haver Analytics based on Bank of Spain and ECB

External imbalance adjustment



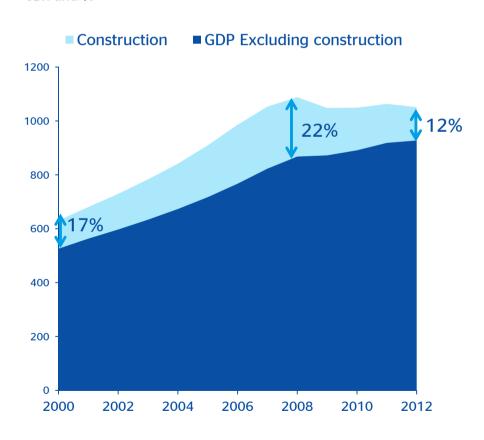


Source: BBVA Research

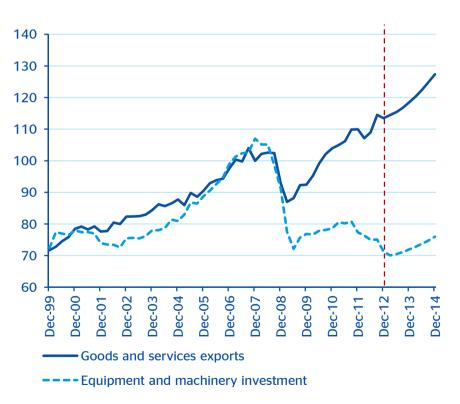
^{*} Ex Financial sector reform

After the adjustment of the construction sector, Spain will start to grow in 2014 driven by exports and investment in equipment

Spain: GDP and Construction contribution to GDP €Bn and %



Spain: exports and investment in equipment and machinery (2008=100)



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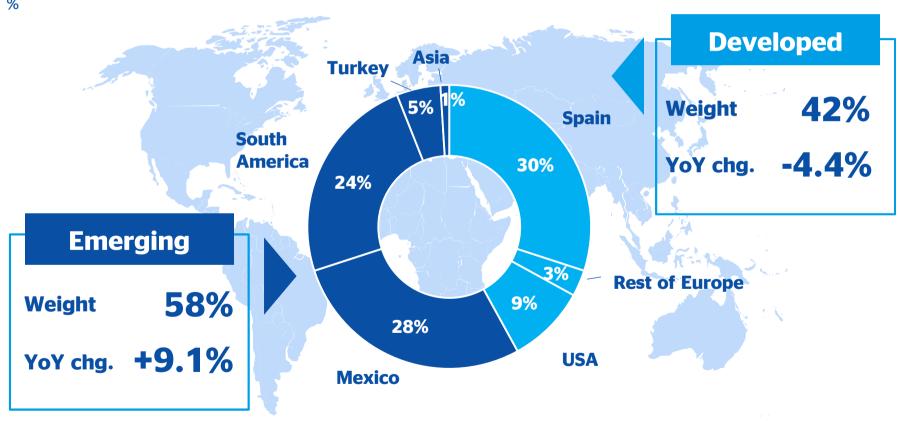
BBVA's strengths

- 1 Diversification
- 2 High and recurrent gross income
- **3** Superior asset quality
- 4 Resilient earnings
- Balance sheet strength (Capital & Liquidity)

BBVA's international expansion has been biased to high growth markets



1Q13 %

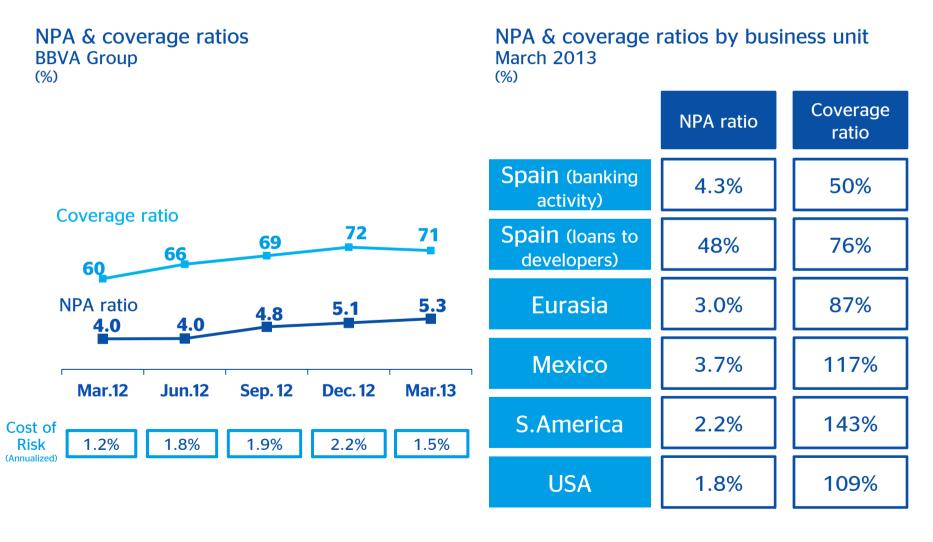


High and recurrent gross income

BBVA Group gross income Quarter by quarter (€ Mn)



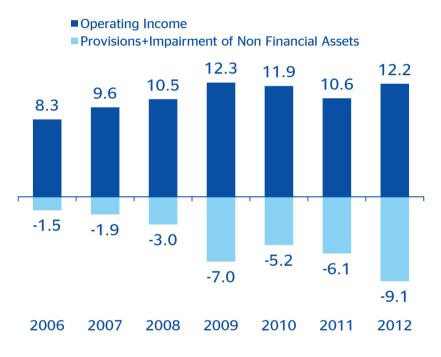
A stable asset quality profile, balancing different credit cycles

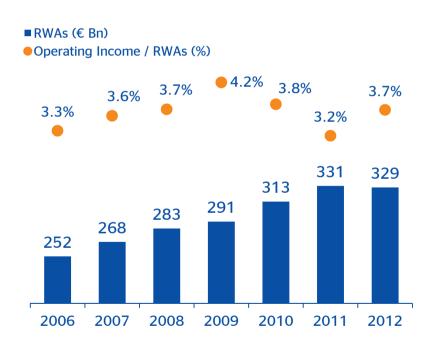


BBVA's earnings generation capacity has improved through the crisis

BBVA Operating Income vs. provisions and impairment of non-financial assets (€ Bn)





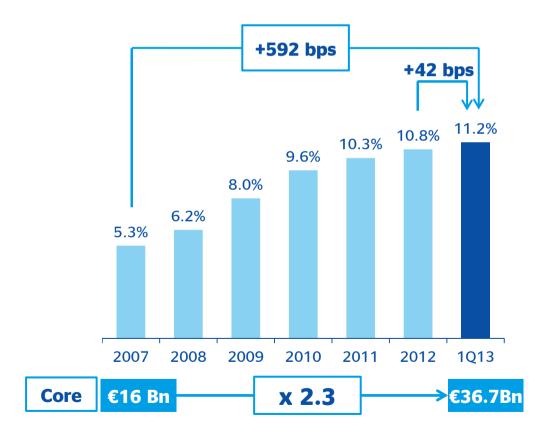


Significant profit upside as the credit cycle improves



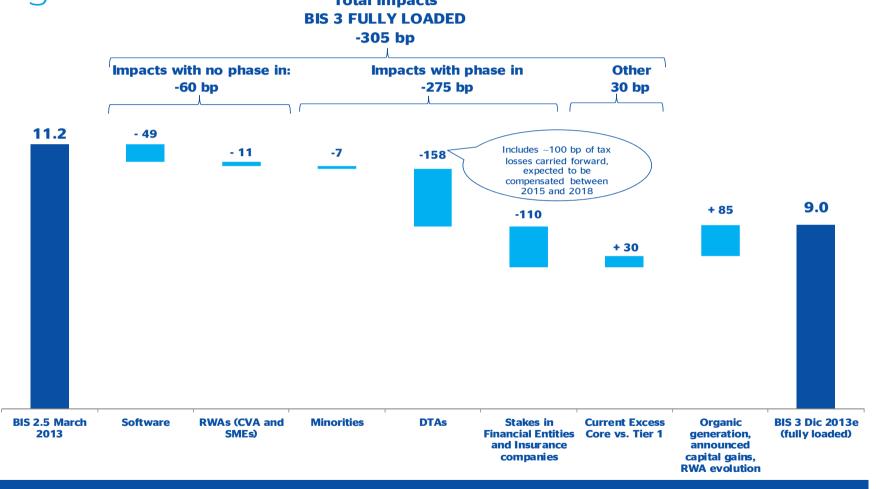
Strong capital generation capacity

Core capital ratio (BIS 2)





Comfortable capital position under new BIS 3 regulation

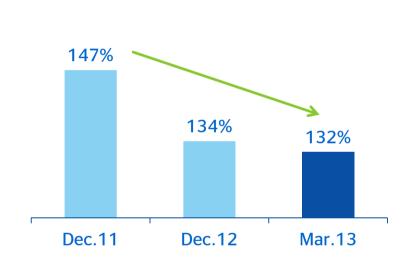


Reported BIS 3 Core ratio expected to be > 10% through the phase in period

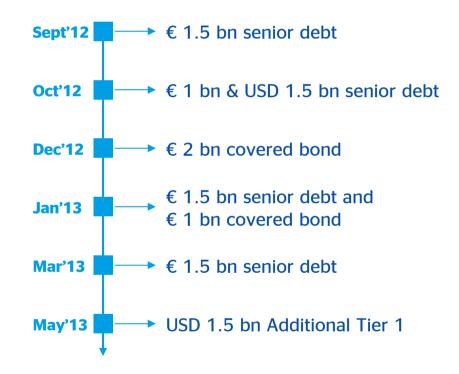
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Sound liquidity position of the Euro Balance Sheet

Domestic LTD ratio⁽¹⁾ improvement



BBVA has issued **Eur 10 bn** in the public capital markets since last summer:



- Commercial gap reduction: €23 Bn in 2012 and €9 Bn in 1Q13
- Ample collateral available: 2.7x liquidity buffer⁽²⁾

BBVA's opportunities: Significant medium term upside in all geographical areas

Spain

Market share gains with margin normalization Provisions normalization

Mexico

High and stable business growth Acceleration of profit growth

South America Growth to stabilize at a high and sustainable level Balanced diversification within the region

USA

Market share gains in Texas / Sunbelt Margin normalization

Turkey

High business growth Higher contribution to BBVA

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Conclusions

Environment

- 1 Creation of **financial stability**
- Momentum in reform and budget discipline
- Path towards **European Banking Union**

BBVA

- 4 Sustainable **business model**
- 5 Presence in attractive markets
- Founded on **strong capital and liquidity**, with high operating income

BBVA offers a unique global value proposition, positioned to take advantage of structural and cyclical growth opportunities



BBVA: Strengths and opportunities A unique global value proposition



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