

Cheuvreux

Spring European Large Cap Conference 2007

Paris, 29th March 2007









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BBVA has delivered strong and profitable growth



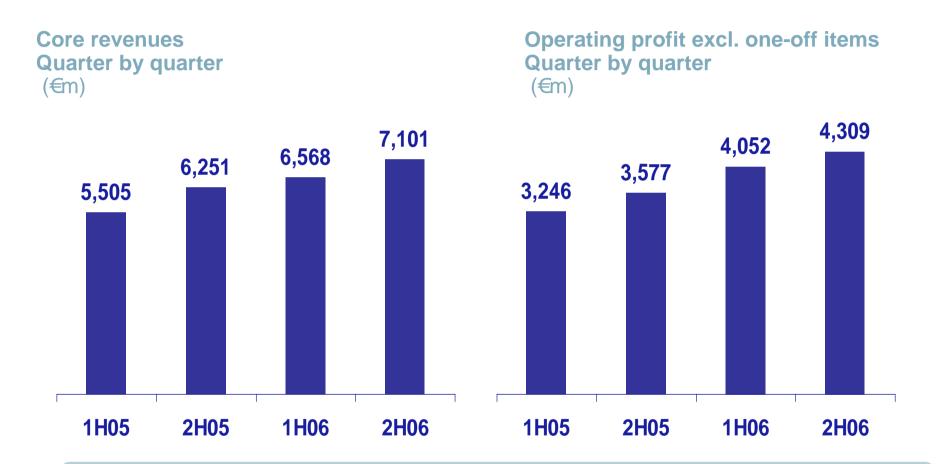
	2002	2006		2002-2006 CAGR
Assets	279,472	411,916	x 1.5	10.2%
Attributable Profit	1,719	4,580	x 2.7	27.8%
EPS	0.54	1.34	x 2.5	25.5%
DPS	0.348	0.637	x 1.8	16.3%

ROE 37.6%

ROA 1.22%

Strong generation of recurrent revenues and operating profit ...

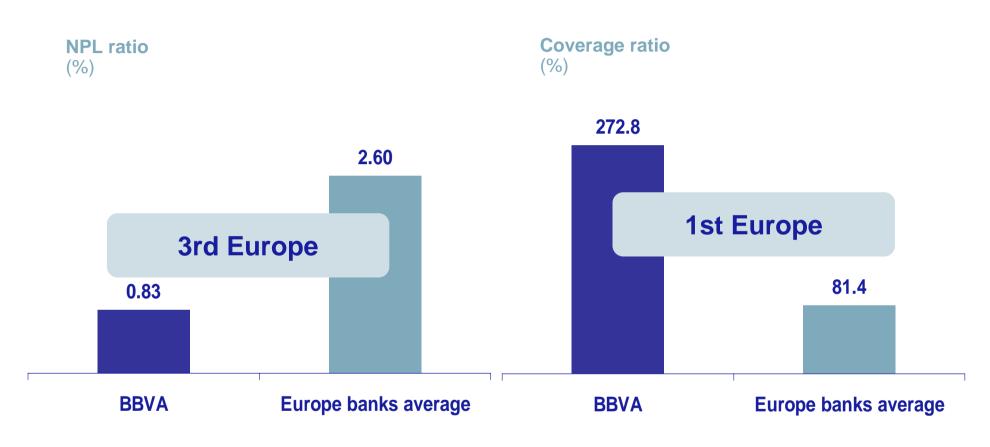




... based on high volume growth and good pricing ...

... with a moderate risk profile, ...





95% assets investment grade

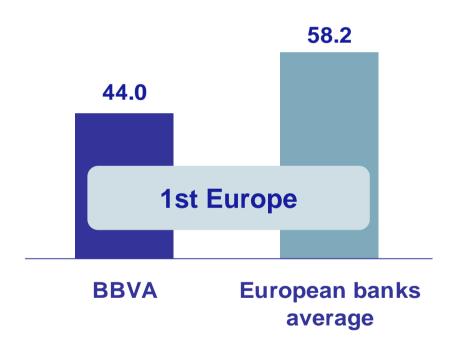
44% of lending collateralized

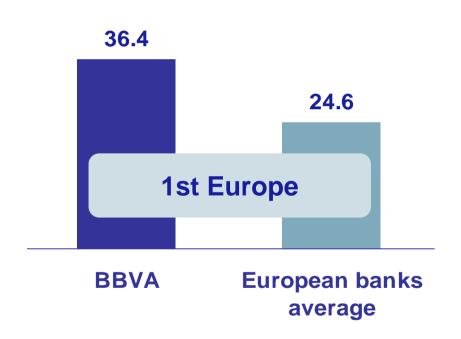
... and best in class efficiency and profitability



Cost: income ratio excl. one-off items (%)

ROE excl. one-off items (%)





... to deliver superior EPS growth than the sector

Superior growth based on ...



2 **Delivering in the Current operations** new markets Growth markets with New growth engines solid franchises **Spain and Portugal** Asia **Global Businesses USA Mexico South America**

1

In our current operations we are applying ...



... Innovation ...

Organization

Products

Distribution

Segments

... to increase growth

In Spain, immigrants



The opportunity

New segment

4m people in Spain

10% spanish population

BBVA's approach

New value proposition

Full product offering

New products: financial and non-financial

Money transfers 780,000 in 2006 (x 2.3)

Loans 103,600 in 2006 (x2.9)

Phone Calls 2.5m in 2006 (x3.3)

New distribution model Dual and complementary





The results

552,000 clients +40% in 2006

20% Mkt share

2007 target 700,000 clients

... and young people



The opportunity

New segment

35% spanish population

9m under 20 to enter financial market

BBVA's approach

New brand

Change of brand



blueBBVA

New web



Interactive marketing

Young visitors to Bluebbva.com multiplied by 10 (400,000 monthly)

Sponsorships

"Star Academy"

The results

8m web visits in last 4 months

91,000 new young customers to reach a segment total of 1.2m

Goal > to increase 500,000 new customers in 2 years

Mexico and South America: bancarization ...



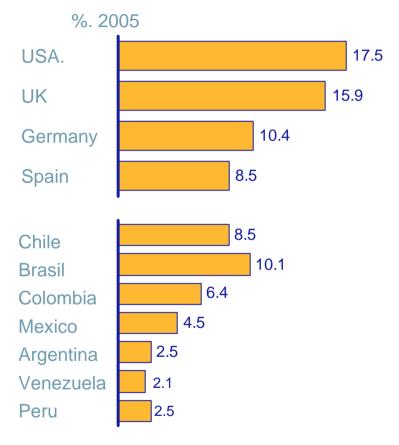
Mexico

More than 30m people entering the financial market in the next years

South America

80% of the population do not have a current account

Consumer finance / GDP



Source: EFIC Profit Pools, EIU, Estadísticas nacionales

A great opportunity to capture this growth but ...

... with a different business model ...

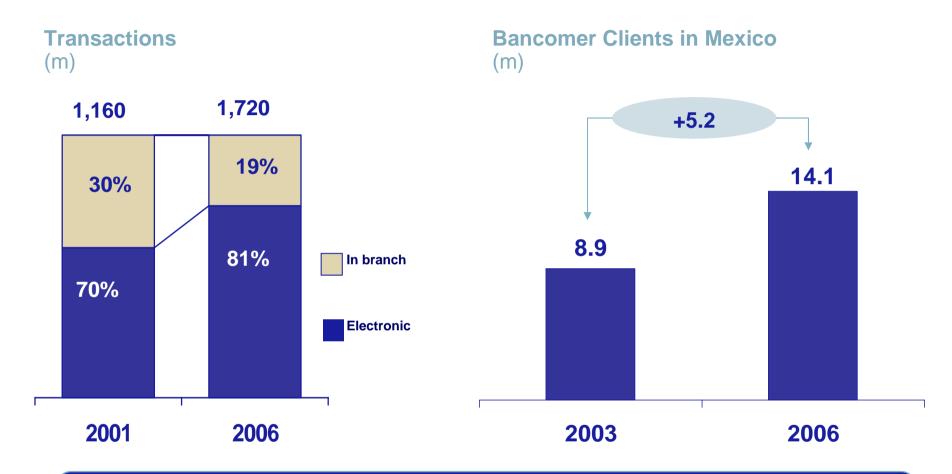


Self-Money **Payrolls** service transfers "Putting the bank Transac-Young **Electronic** tionality people payments in a card" **Finanzia** Credit Revolving (retailers)

4,850 ATM (+10% 2006) and 80,594 PoS (+57% 2006)

... and excellent results





Opportunity to increase 50% number of clients in the next 6 years

Superior growth based on ...



2 **Delivering in the Current operations** new markets Growth markets with New growth engines solid franchises **Spain and Portugal** Asia **Global Businesses USA Mexico South America**



New growth engines with clear priorities ...

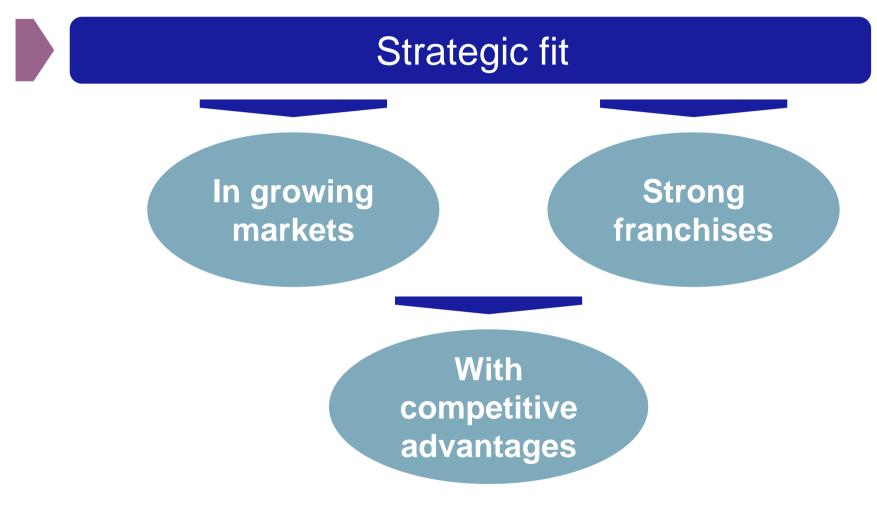




Morgan Stanley European Banks Conference, 2005

... and the following premises





Financial fit: value creation for shareholders

Consistent strategy of investing in growing economies



	GDP (\$ Tr)	GDP Growth Population (m)		Risk (NPL %) ⁽⁴⁾	
Spain ⁽¹⁾	1.1	3.6	40	0.6	
México (1)	1.1	4.5	107	1.7	
Latam (2)	3.9	5.2	417	3.7	
BBVA USA (3)	2.2	4.3	60 (5)	0.7	

And China

⁽¹⁾ The World Fctbook 2007

⁽²⁾ Global Insight

⁽³⁾ Aggregation excluding California

China, an important milestone in BBVA's expansion strategy





BBVA's history in the USA





Compass, an excellent franchise



Unique growth positioning

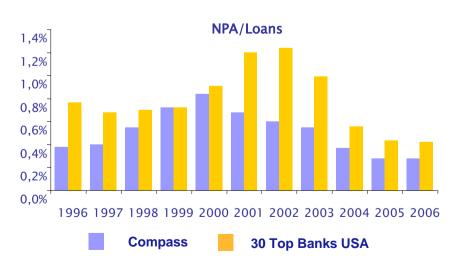
Universal banking model

High network productivity

Better fundamentals than peers



A trackrecord for asset quality

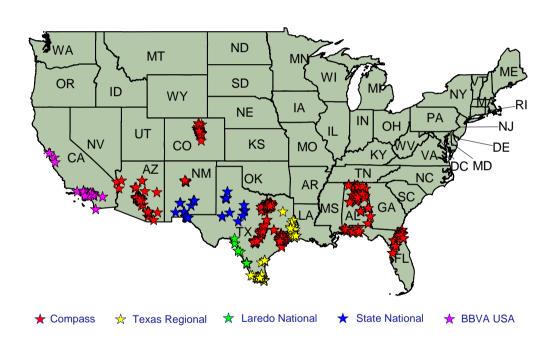


Source: SNL

⁽¹⁾ Comparable Banks: Cullen/Frost Bankers, First Financial Bankshares, First Horizon National Corporation, International Bancshares Corporation, Marshall & Ilsley Corporation, Prosperity Bancshares, Regions Financial Corporation, Sterling Bancshares, Synovus Financial Corp., Zions Bancorporation, First State Bancorporation, SunTrust Banks

We are building a unique platform in the USA





BBVA USA

\$47,000m assets

\$33,000m deposits

662 branches

Serving a more than 100m potential market

19th US largest bank

2006-2011 average population growth +11.7% (US average +6.7%)

Compass, a universal banking model with 3 product lines

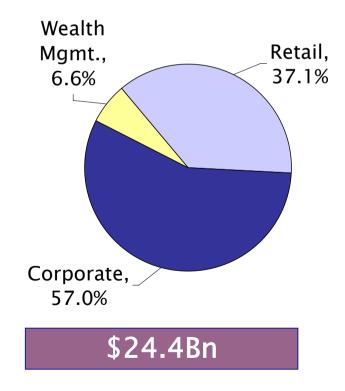


Retail Banking (Personal Services)

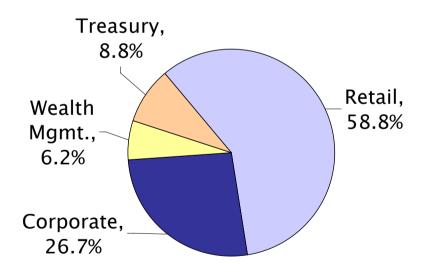
Corporate Banking (Business Services)

Wealth Management (Private Client Services)

Loans-Dec.06 (%)



Deposits-Dec.06 (%)



\$23.04Bn

A deal with an attractive operating synergies potential and value creation



Operating synergies						
PRE-TAX (US\$m)	2008e	2009e	2010e			
TOTAL REVENUE INCREASE	21.4	57.9	97.0			
TOTAL COST REDUCTION + FUNDING SYNERGIES	11.3	62.7	141.9			
TOTAL SYNERGIES	32.8	120.6	237.9			
PHASING-IN TOTAL SYNERGIES	13.8%	50.7%	100%			

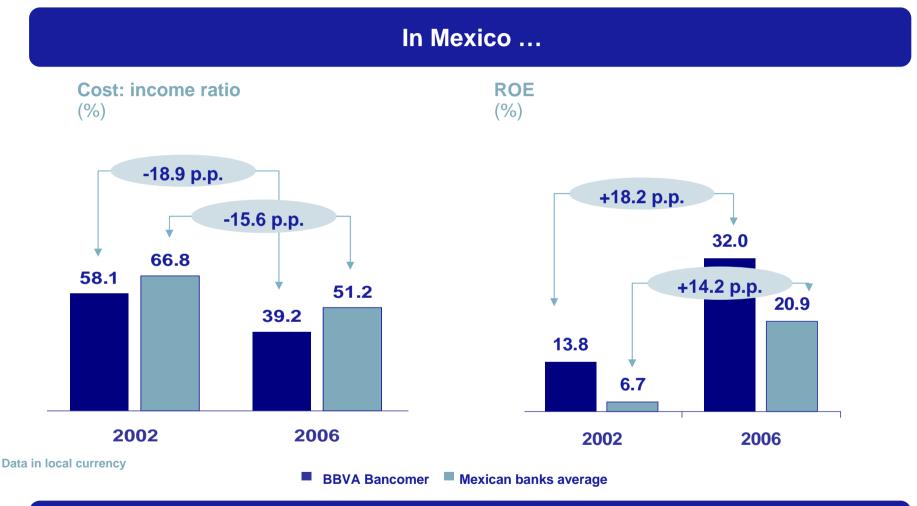
Revenue synergies 5.8% of combined base

Cost synergies
7.1% of combined base

Value creation

We have an excellent track-record integrating acquisitions ...





... and in South America improving efficiency by 17% whilst ROE is also up by 24%

BBVA, an attractive investment case



Corporate positioning

Business model

Growth superior to the sector

Best in class profitability with low risk

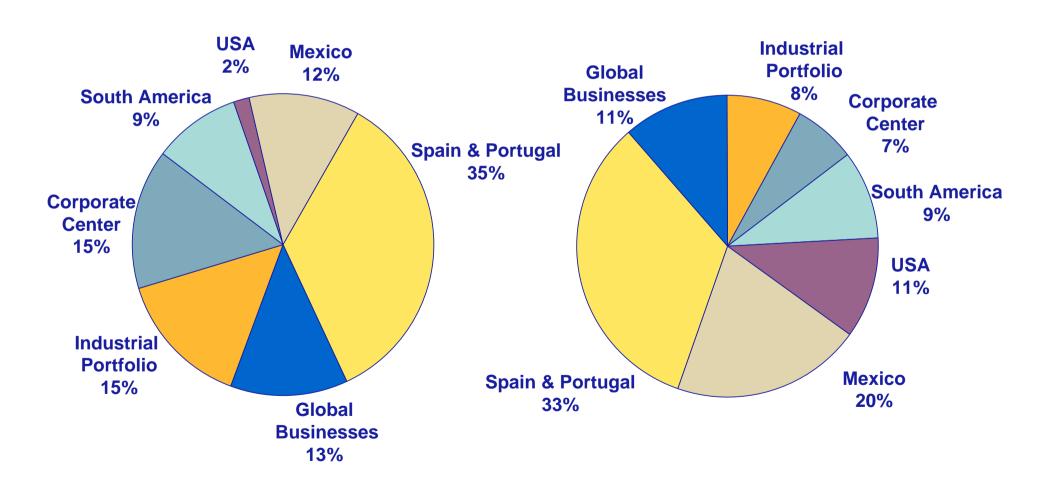
And a management committed to value creation

In short, BBVA continues "turning around" its BBVA portfolio towards growing markets



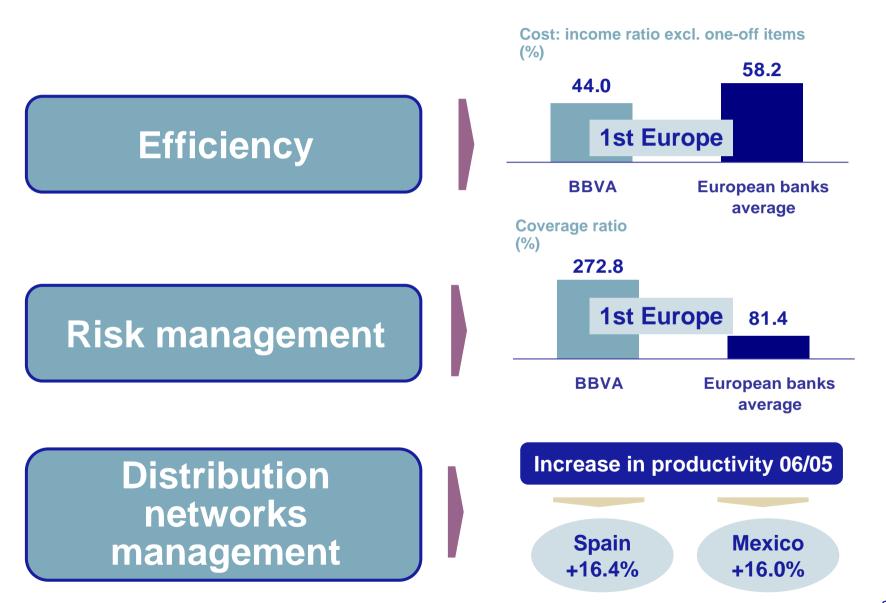
Economic capital 2002

Economic capital 2007



With a very solid business model







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